

# Zone 21B

## Journal RY 2022-23



## The Rotary Public Image Team

### The Importance of Promoting Rotary's Public Image

What is public image in Rotary?

*Rotary's public image is shaped by the actions of YOU, each member in your Rotary Club, as well as by your involvement in the community, your presence on the web and social media, and the publications Rotary produces.*

*When people understand what your club does to make the world a better place, they'll be motivated to support your efforts and get involved. Strengthening Rotary's public image in your community will help you attract members, volunteers, partners, and donors.*

*Promoting Rotary's public image is important because it promotes awareness and enhances understanding about how Rotary, Rotaract and Interact clubs address the challenges affecting communities around the world.*



**Rotary**   
Zone 21B



**IMAGINE  
ROTARY**

Vol.1 Issue 7/012023

# January is Vocational Service Month

Rotarians represent the dignity and utility of one's vocation as an opportunity to serve society.

We promote and foster high ethical standards in business and professionals and promote the recognition of the worthiness of all useful occupations



**Paul Harris wrote:**

***"Each Rotarian is a connecting link between the idealism of Rotary and their trade or profession".***

*Vocational Service is the way Rotary fosters and supports the application of the Ideal of Service to the pursuit of all vocations.*

*It is the shared responsibility of both the Rotary Club and its members.*

*The role of the Club is to implement and encourage the objectives by its own actions in dealing with the community and by the development of projects that enable members to use their vocational talents in the service of the community. The role of members is to conduct themselves and their businesses in accordance with Rotary principles, and support the Vocational Service projects that the club has developed.*

*During January, Rotarians are encouraged to focus on this important avenue of Rotary service. Discussions on vocational service can lead to projects that not only develop the ethical consciousness and vocational skills of Rotarians but also the talents within their communities. Vocational Service Month is an opportunity to begin year-long vocational service activities, ranging from Rotary discussions to awards to community projects.*

# Presidential Message

Rotary recently surveyed our members and found something that should be unsurprising but still caused many of us in Rotary leadership to sit up and pay attention: The single most important factor in member satisfaction is the club experience. How at home you feel in your club, how rewarding club meetings are, and how engaged you feel in service projects.

I have seen this firsthand across the Rotary world this year. When members feel an emotional connection to their club, they cannot imagine leaving. And that connection is often forged in “Rotary moments,” when people feel that special connection to the people around them and the impact of their service. Our Imagine Impact Tour is all about shining a light on those Rotary moments and encouraging our members to tell their stories.

But there’s something else that makes an enormous difference in building and sustaining that connection. It’s the comfort and care of our members — both Rotarians and Rotaractors. As my Rotary friend Todd Jenkins says, “People can’t see how you think, but they sure can see your actions.”

We are in the relationship business, and if we take care of each other — genuinely show concern for each other — then we will make friends for life, and we will do anything to widen that circle of friendship.

The question is: How do we live with our eyes wide open and do the things that really matter? We do this by taking time for each other, actively listening to one another, and treating every Rotary member as equally valuable — no matter how long we have been a member or what position we have been a member or what position we hold.

People like me in Rotary leadership can offer all kinds of advice about how to make your



**Jennifer Jones**  
**President RY 2022-23**  
**January 2023**

club experience more valuable. But what’s most important is for everyone in every Rotary club to speak up and listen to one another. We should never be afraid to share with our fellow Rotary member what we expect to get out of our membership and have an open discussion about how to make that happen.

To lead a Rotary club is to invite such dialogue and to be willing to try new approaches. Good leadership is giving it away. Propping others up. Allowing others to feel the victory.

I have one last request for club leaders. We still need to do more worldwide to increase our female membership. It’s up a bit this year, but I know we can and must do better. Rotary is growing again. As I write this, we’re just a handful of members away from surpassing 1.2 million Rotarians again. So let’s redouble our efforts to bolster our clubs with great new members, then keep them for life by providing comfort and care.





**ARPIC/PDG Maria Delivoria**  
**District 2475**

*Fellow Rotarians,*

As you all know, January in the Rotary calendar is the month of the Professional. So, what does that mean?, a friend of mine asked the other day. Does it have to do with career orientation, choosing the right profession, training someone to be good at their job? Her concern is well justified because she is not a Rotarian!

Since for Rotary, professionalism is intertwined with ethos, respect for colleagues and the rules of competition, business ethics, the promotion of ethics in the professional field.

Sociologists distinguish "profession" from "work" and "employment". According to dictionaries, profession is livelihood employment, work is the rendering of physical and mental forces for the production of desired or imposed work, and employment is the activity that someone develops in relation to some object, the way in which he spends his time.

Only the definition for profession contains the concept of livelihood, and this concept will occupy our discussion today.

Sociologically, the profession has the following characteristics, which theoretically - more or less - are accepted by all professionals:

## ARPIC/PDG

## Maria Delivoria on...

### Exorcising the Stress of a Successful Professional Choice

*The one who practices it must have researched/-studied —therefore possess— a theoretical subject of knowledge. That is, for his/her practice he/her has some kind of formal qualifications.*

*Professionals are fully empowered to choose/suggest the most suitable for their clients.*

*It is governed by a code of ethics both among those practicing the same profession as well as their attitude towards clients.*

*Enables professionals to shape and control the labor market.*

*It brings prestige to the people who practice it.*



*The profession according to Rotary obeys the 4-fold Control:*

*Is it true?*

*Is it fair for everyone?*

*Does it promote goodwill and friendship?*

*Will it be beneficial to all stakeholders?*

Con't. p5



# ARPIC/PDG Maria Delivoria on...

And the professional who is also a Rotarian before making any professional move-choice must go through the 4-fold check before thinking, speaking and acting.

Rotarians have long discouraged deceptive business practices and restored lost public trust. And despite the recent rise in business scandals, Rotarians continue to provide services citizens can trust.

And last but not least is the issue of professional ethics and morals in general. A professional without ethics is not a professional for Rotary. A person with morals can become a professional.

Professional ethics is the sense of right and wrong when dealing with colleagues, competitors, customers, employers. The necessary values for the shaping of professional ethics are honesty, justice, reliability and respect for people and their feelings. In a few words, what Rotary embraces and advocates in all aspects of life.

## Exorcising the Stress of a Successful Professional Choice

The factors that contribute to choosing a profession are:

The social and economic family status (parents' level of intellect, relations with parents, family financial level, parents' social contacts)

The school performance (the well-known labels "good" and "bad" student, a limited criteria rating, since the written exams' grade is the main scoring criterion)

The mental state (intelligence, memory, judgment, perception)

The spiritual state (will, initiative, confidence)

The labor market (saturated or not profession, "trendy" profession) The career orientation (satisfactory information on the labor market, study methods, employee wages, working conditions, counseling by professors).

*Let us now examine these factors in a little more detail.*

### The social and economic family status

Here lie the danger of social recognition as imagined by the parents and unconsciously

passed to the child as his/her own choice. The social contacts of the family and its environment have already categorized occupations into socially acceptable and not-acceptable ones. Except that, the until recently guaranteed opportunity for social mobility through the acquisition of a degree has now been revoked. That is, a lawyer does not enjoy the same regard as someone who practiced this profession 30 years ago. Also, the parents' financial status plays an important role, either positively or negatively. If the financial status is high,



Today, events and the press pose ethical dilemmas in the workplace every day. That is why I will close with the message of the past President of the Rotary Club Raymond Havens "As a harbinger of business ethics, Rotary sends its message to the whole world that the true offering of service means the personal responsibility commitment for peace on Earth and good human-directed will".

The choice of profession is a very important decision in a person's life, because it ensures not only one's financial progress but also the peace of mind that recognition offers in one's professional field.

Con't. p6

# ARPIC/PDG Maria Delivoria on...

## Exorcising the Stress of a Successful Professional Choice

the young person can have more options without worrying about the cost of studies. However, this factor may act as a deterrent since the parents may be pressing the child to make a choice similar to their own financial status. On the other hand, a family's limited financial resources may also limit the profession choices due to studies' high cost but may also push the child to make choices based solely on financial criteria.

### *School performance*

The well-known labels "good" and "bad" student embellish the young person's character and often accompany him/her in his/her professional life as they make him/her always seek the same label as in his/her student years. Of course the limited in criteria rating is also limiting the choices, since in written exams grade is the main scoring criterion. Poor school performance does not help artistic and creatively natured children, on the contrary it condemns them since these talents are not taken into account in grading. Many gifted children have not cultivated professionally - nor perhaps have discovered - their talent, which however is inherent in their nature. So these children, whatever they choose as a profession, remain unhappy since they cannot creatively express their natural inclination.

### *The mental state*

IQ tests were once very popular until it was discovered that happiness is not achieved only by making, what many consider to be, the "right" or socially acceptable choices. Intelligence, judgment, memory, perception are debatable attributes that may lead to the best or worst choice. It is here where, the young person must be careful in using them after placing them in the context of his/her natural inclinations and always in conjunction with his/her own particular mental state.

### *The spiritual state*

Will, initiative, self-confidence, self-esteem, self-sufficiency are elements one must take very seriously into account when choosing one's profession. No one who values initiative will ever become a successful executive. Nor will someone who always sees the glass half empty instead of half full will be able to successfully practice a risky profession. The school, parents or the career coach should reverently and with special attention lean over each child's soul during the choice of his/her profession. In case of a wrong career choice lies the risk of mental illness.

### *The labor market*

Here the statistics have the say. Saturated or not, trendy or outfashioned profession, employment/unemployment rate in the specific profession, wages, working conditions. Only then one must calmly and courageously analyze the results and make a decision taking into account the other equally important factors.



### *Professional orientation*

According to the relevant law, the School Vocational Orientation aims at the development of students' personality, informing them about professional alternatives, informing them about the transitional stages towards professional settling and their harmonious integration into society. Practically, it guides students, without influencing them, through the winding paths of overload information and misinformation about the various professions.

# ARPIC/PDG Maria Delivoria on...



## Exorcising the Stress of a Successful Professional Choice

Provided we have successfully considered all these factors and chosen the right profession what will we have gained? I could summarize the benefits of a successful career choice by stating that the person who pursues a fulfilling job every day:

- Essentially satisfies all of his/her needs (material, spiritual, moral)
- He/she is free from fruitless attempts for professional settling
- He/she does not consider his/her work a drudgery or servitude
- He/she works with zeal and fun, returning much more to those one he/she deals with (customers, colleagues, employers, society)
- It largely ensures his/her mental balance

Goethe said "it does not matter what profession we practice, but how we practice it" because the basic criteria of professional choice are honesty and conscientiousness, integrity and commitment to the duty of every professional.

Since for us Rotarians, professional integrity is a cornerstone of our organization, we should try, perhaps more than others, to establish it as a necessary condition for practicing any profession.

**JANUARY IS**



**VOCATIONAL SERVICE MONTH**

*"Vocational service gives Rotarians the opportunity to help others escape poverty and gain a measure of self-respect. As business and professional leaders, we have a duty to lead and encourage good ethics through vocation."*

Carlos Frum, PDG D6440



[www.rotary.org](http://www.rotary.org)



# What's been happening...

## Zone 21B D2483



Rotary Public Image Zone 21B  
Published by  
Ljiljana Lainović



D2483 Happy New Year

#imagerotary



# What's been happening...

## Zone 21B D2475



Rotary Public Image Zone 21B  
Published by  
Mari Delivoria



2475 RID .The RC Koropi is supporting the Association of foster families.The Association of foster families of Saronikos cordially thanks RC Koropi for the donation of a total 500€ worthgift vouchers of a well known super market of the region.The Association supports 30 vulnerable families living in Saronikos area.

**Rotary**  
Zone 21

**Power of Goodness  
Video Competition**

First Prize Winner: US\$ 700  
Second Prize Winner: US\$500  
Third Prize Winner: US\$ 300

with Certificate of Participation  
and Plaque of Appreciation, and  
will be featured in the Rotary  
International's Website

Launching Period November 1, 2022  
Deadline for the submission of Entries March 31, 2023

This competition is organized by zone 21 A&B Public Image

# What's been happening...

## Zone 21B D2482

Rotary



Rotary Public Image Zone 21B  
Published by  
Tanya Georgieva

"The single most important factor in member satisfaction is the club experience."

Jennifer Jones

[#RotaryPeopleOfAction](#)

[#RIPresident](#)



# What's been happening...

## Zone 21B D2475

Rotary



Rotary Public Image Zone 21B  
Published by  
Mari Delivoria

2475 RID .

**DISTRICT GRANT: ROTARY STANDS BY THE VOLUNTEERS FIREMEN**

On December 30, 2023, the R.C. Anixi-Semeli R. C. offered to the Dionysos Civil Protection Volunteers Association items of fire protection clothing, including boots and gloves, of 4,991.90 euros total value. This was a District Grant, initiated by the Anixis-Semeli R.C, which contributed 2,000 euros with the participation of (a) Glyfada R.C. (500 euros), (b) Omonia R.C. (500 euros), (c) Pallini-Geraka R.C (500 euros), (d) Penteli R.C. (500 euros) and (e) the 2475 District (991.80 euros).

The Dionysos Civil Protection Volunteer Association's social offer is very important, attending, among others, at an early stage due to proximity, any fire outbreak in the Athens northers suburbs surrounded by pine woods, long before the Fire Department's arrival.





# What's been happening...

## Zone 21B D2475



Rotary Public Image Zone 21B  
Published by  
Mari Delivoria

2475 RID .The Rotary club ATHINAI-LYCAVITTOS, with the contribution of the District 2475 of Rotary International and the participation of the clubs RC.ATHINAI ,RC.KIFISIA-KASTRI, RC.MARATHONAS-NEA MAKRI, RC.PENTELI, RC.PSYCHICO, accomplished a DISTRICT GRANT for supplying the MUNICIPAL NURSERY OF ATHENS with 150 baby highchairs.

We sincerely thank those who collaborated for the completion of this project.

This is a Rotary project in the context of Community action and development, always promoting the message of Rotary International which this year is IMAGINE ROTARY.

At the handover ceremony on Thursday 8/12/22, in the presence of the Presidents and representatives of the rotary clubs, as well as the President Mrs. Lykoudi Dimitra- Ines and representatives of the Nursery , a honorary plaque was awarded in memory of the donation to the Athens Nursery.





# What's been happening...

Zone 21B D2430/D2440

Rotary



Rotary Public Image Zone 21B  
Published by  
Gunes Ertaş

Turkish Rotary Magazine December 2022 Issue

<https://online.pubhtml5.com/kaiq/ogta/#p=1>



# What's been happening...

Zone 21B D2475

Rotary



Rotary Public Image Zone 21B  
Published by  
Mari Delivoria



2475 RID .Rotary Club of Zakynthos, in cooperation with supermarket Carrefour of the Plessas The Market family, purchased and delivered food parcels to 10 local families in Zakynthos during the Christmas period.

Rotary  
Zone 21



Power of Goodness  
Video Competition

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Third Prize Winner: US\$ 300



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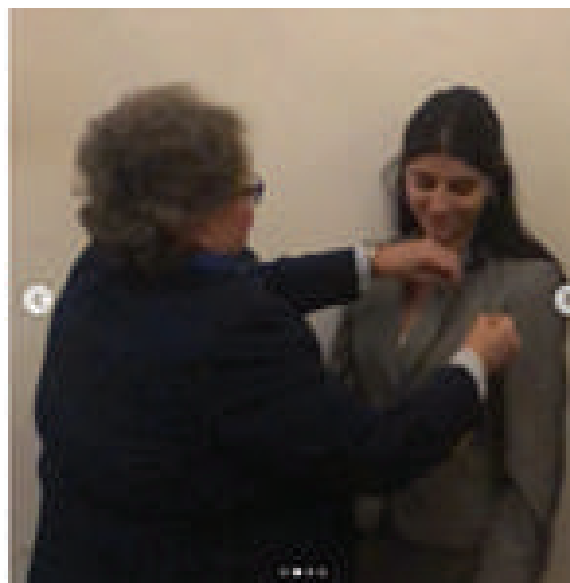
# What's been happening...

## Zone 21B D2452



Rotary Public Image Zone 21B  
Published on  
Instagram

We are so proud of our member LENI LIAPI for receiving her first Paul Harris award by PDG Christina Covotsou - Patroclou



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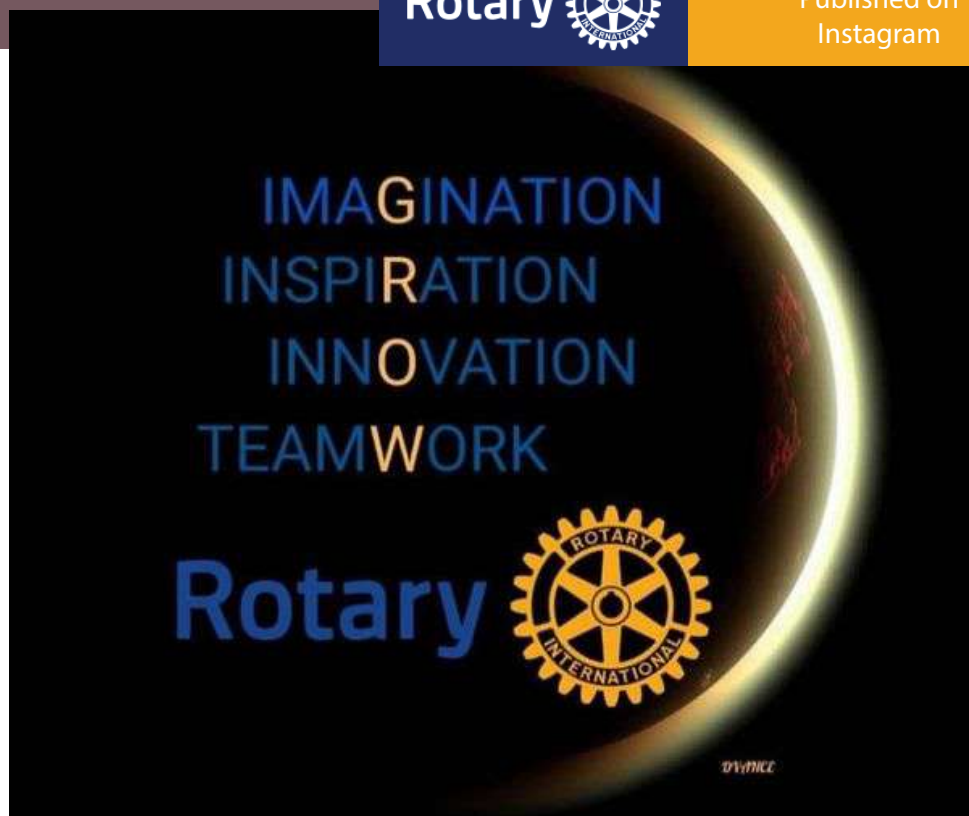
# What's been happening...

Zone 21B

Rotary



Rotary Public Image Zone 21B  
Published on  
Instagram



# What's been happening...

Zone 21B D2430

Rotary



Rotary Public Image Zone 21B  
Published by  
Altan Arslan

Rotary  21<sup>st</sup> CENTURY ROTARY THEMES



facebook.com/umike.janeda

**1999  
2000**

Rotary 2000: Act with  
Consistency, Credibility,  
Continuity

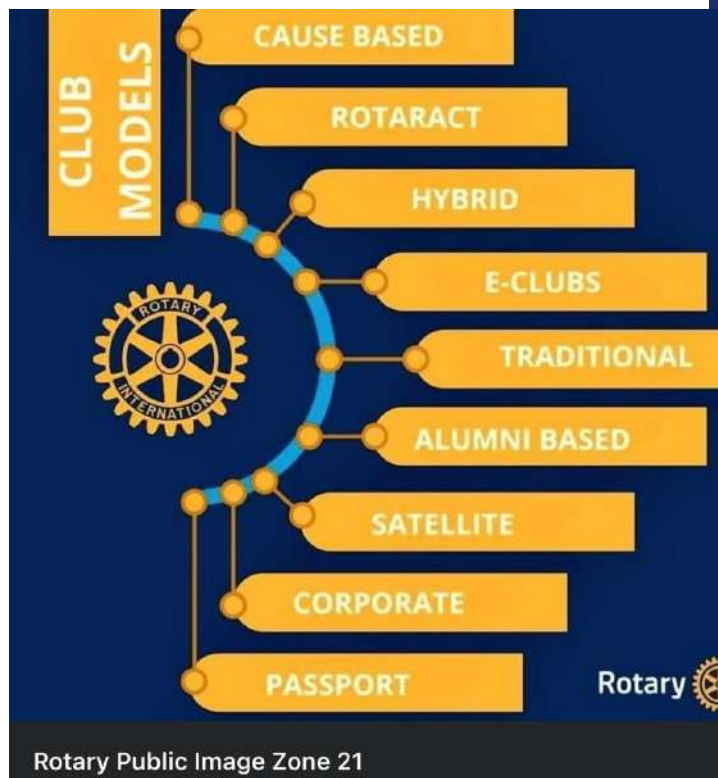


# What's been happening...

## Zone 21B



Rotary Public Image Zone 21B  
Published on  
Instagram



Do you know the different club models that exists in Rotary?

[#rotarypublicimagezone21](#)

[#imagerotary](#) Instagram

# What's been happening...

## Zone 21B D2475



Rotary Public Image Zone 21B  
Published by  
Altan Arslan

Published by Altan Arslan . . .

The new theme has been announced:

2023-24: Create Hope in the World

RI President-elect R. Gordon R. McNally calls for Rotary to create hope in the world by working for peace and mental wellbeing. He urges members to engage in tough conversations and earn the trust that's necessary to realize these values.



**CREATE HOPE**  
**in the WORLD**

# What's been happening...

## Zone 21B

Rotary



Rotary Public Image Zone 21B

Published by

May Monla-Chmaitilly



Food boxes donations to the Women Association for Welfare  
In collaboration with the Disaster Relief committee and the American Task for Lebanon ATFL.

#Rotary D.2452 media center

#Rotary Club Tripoli - Maarad





# What's been happening...



Rotary Public Image Zone 21B  
Published by  
Ljiljana Lainović

Rotary Public Image Zone 21 is in  
Belgrade, Serbia.



# What's been happening...

## Zone 21B D2475



Rotary Public Image Zone 21B  
Published by  
Mari Delivoria

2475 RID .District Grant delivered in Ancient Korinth.

Rotary Clubs Korinth and Agia Paraskevi delivered a defibrillator for the local community and the tourists. The vice mayor of Korinth Timoleon Pietris thanked the two clubs alongside Rotary Foundation for their contribution, that helps prevent loss of lives in a Archaeological Site visited by more than 3000 people daily.





# What's been happening...

## Zone 21B D2475

2475 RID .District Grant delivered in Ancient Korinth.



Rotary Public Image Zone 21B  
Published by  
Mari Delivoria



# What's been happening...

## Zone 21B D2475



Rotary Public Image Zone 21B  
Published by  
Mari Delivoria



2475 RID .Donation of equipment of psychometric tools to the Mobile Assessment Unit Learning Disabilities of the Health and Traffic Behavior Study Laboratory Security LaHeRs of the Hellenic Mediterranean University. In an important donation of laboratory equipment, worth 5.500 euros.

# What's been happening...

## Zone 21B D2452

Rotary



Rotary Public Image Zone 21B

Published by

May Monla-Chmaitilly



Rotary D.2452 media center

January 24 at 11:09 AM

هذه من نادي روتاري لجنة كابينول لسجن الرجال في لجنة بالتعاون مع العرشية العامة للسجون فرع لجنة والبنّاج ، بتلك و الهرهل.

في إطار نشاطاته الاجتماعية والخدمية ومساعدة من العرشية العامة للسجون فرع لجنة والبنّاج ، بتلك و الهرهل قدم نادي روتاري لجنة كابينول لجنة السجن الرجال في لجنة وهي كتابة هي مواد هناك ولوازم خاصة بالطلاء لتكون بتصرف القيمين على السجن تستخدم في إعادة طلاء شرف للاء السجن.

هذا واستقبل أهر سجن لجنة العقدم منبر قنورة رئيس النادي طوني أبو نتوم برفقة وفد من أعضاء النادي هم : ثلوريا مسعد ، ناصيف مسعد ، راتب قنورة ، ناسي زلائط ، سحر شرة ، إضافة إلى نائب مرشد البنّاج و بتلك الهرهل في العرشية العامة للسجون السيد جورج نبهان ، مسؤول العلاقات العامة أمين الصندوق السيد شربل مسلم، حيث كانت جولة ألقى عرض فيها العقدم قنورة لواقع السجن وخاصة في لجنة ، إضافة إلى النقص وتكررت الاحتياجات والمنطقات داخلها كافة الأدوية ومنظفات المجتمع المدني إلى أخذ المبادرة تجاه السجن والسجناء شاكرنا نادي روتاري لجنة كابينول رئيسا وأعضاء على هذه النهضة متمنيا التعاون الدائم بين الطرفين.

بنورة شكر رئيس النادي طوني أبو نتوم العقدم قنورة منبا استعداد النادي الدائم للتوقف إلى جانب السجن ههنا بتعمل العنبرية العامة تقوى الأمن الداخلي ومناقبها ، شاكرنا الصديقين جورج نبهان وشربل مسلم على تعاونهما وحرصهما الدائم كعرشية عامة للسجون على التوقف إلى جانب السجن وفي أصعب الظروف إيمانهم بعوضر الإنسان وبدأ الخدمة وبأن السجن هو قبل كل شئ موطن وإنسان.

كما واستغتم الفرصة لشكر أمانة سر المنطقة الروتارية ٢٤٥٢ سحر صعب والزميل إلي الحاج على دعمهم هذه المبادرة.



# What's been happening...

## Zone 21B D2452

Rotary



Rotary Public Image Zone 21B  
Published by  
May Monla-Chmaitilly

The Rotary Club of Salmaniya has successfully completed Day 1 of RYLA Vocational Ideathon on Saturday 21st 2023. Participants from many universities heard from business professionals and Rotarians. The next week will be dedicated to vocational visits to several corporations to experience the corporate atmosphere based on the participants vocational interests. The RYLA will conclude on the 28th of January 2023 with a finale.



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Zone 21B



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Power of Goodness  
Video Competition

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# What's been happening...

## Zone 21B D2452

Rotary 

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Published by  
May Monla-Chmaitilly

The organising committee arranged provisions for participants with hearing impairment. The Rotaract Club of Muharraq assisted the committee in the organisation of the event. We thank the University College Bahrain for being a venue sponsor and the RYLA Bahrain country committee for their support.

PP Faisal Juma

Rotary Club of Salmaniya

Public Image Chair - RYLA Bahrain Country committee

<https://www.facebook.com/watch/?v=567882451912784>





# What's been happening...

## Zone 21B D2475

Rotary 

Rotary Public Image Zone 21B  
Published by  
Mari Delivoria

2475 RID .On the initiative of the Rotary club of Thessaloniki and sponsored by Rtn. George Architektonidis of TEKTO HELLAS SA.a kindergarten was renovated in the Municipality of Thessaloniki.



Rotary  
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# What's been happening...

## Zone 21B D2452

Rotary 

Rotary Public Image Zone 21B  
Published by  
May Monla-Chmaitilly

"We work to prevent family breakdown and care for children who have lost parental care, or who risk losing it" Speaker Rana AlZoubi National Director from SOS Children's Villages Jordan started her talk about the national non-profit organization during the Rotary Club Amman West meeting on Jan 18, 2023. Established in 1983 with an international affiliation SOS Villages works with communities, partners and states to ensure that the rights of all children, in every society, are respected and fulfilled.

An Informative lecture on the issues of the children and how the SOS works to support them through creating family ties. SOS programme consists of a community made of family houses, where each house is led by a mother who provides care and love for 5 to 7 children.



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May Monla-Chmaitilly

An SOS family is similar to a biological family in terms of variety of ages and gender. In the family house the children are raised as brothers and sisters until the age of 14. At this age the youth moves from the family house to a youth house. The youth lives at the youth house until the age of 18.

Rotarians and guests appreciated the information that was provided and President Ammar Saqqallah thanked the speaker and guests at the end of the meeting.

#RotaryJordan #ImagineRotary #RotaryDistrict2452 #PeopleofAction #Rotary #RotaryInAction  
Rotary District 2452 Rotary in Jordan - RI District 2452



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This competition is organized by zone 21 A&B Public Image

Rotary  
Zone 21B



IMAGINE  
ROTARY



# What's been happening...

## Zone 21B D2430

Rotary 

Rotary Public Image Zone 21B  
Published by  
Mari Delivoria

2475 RID .RC Koropi offered various ornaments ,crystal decorations and books for the easter bazar of Cerebral Palsy Society "Porta Anoixi".



**Rotary**  
Zone 21 

## Power of Goodness Video Competition

**First Prize Winner: US\$ 700**  
**Second Prize Winner: US\$500**  
**Third Prize Winner: US\$ 300**



with Certificate of Participation  
and Plaque of Appreciation, and  
will be featured in the Rotary  
International's Website

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# What's been happening...

## Zone 21B D2430

Rotary 

Rotary Public Image Zone 21B  
Published by  
Altan Arslan

As Guney Rotary Club, when we visited schools in rural areas, we saw that the students didn't have chance to take robotic or coding lessons. First of all, we sponsored 12 students to have robotic lessons, but it wasn't enough for us. Children are our future as we all know, robotic and coding lessons are so important for children's education.



**Rotary**  
Zone 21



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# What's been happening...

## Zone 21B D2430



Rotary Public Image Zone 21B  
Published by  
Altan Arslan

District 2430 Past Governor Altan Arslan inspired us. If we had a traveling coding bus, we could reach many children and raise awareness. When we conveyed this dream to our Adana Metropolitan Municipality Mayor in 2019, he was also very impressed. As a result, He said that Adana Municipality could donate a bus for this project. Then, we received offers from the companies to furnish the bus and to be able to give the proper STEM coding and robotic education at the bus. The budget were USD 35.000.





# What's been happening...

## Zone 21B D2430



Rotary Public Image Zone 21B  
Published by  
Altan Arslan

When we explained the importance of this project for children, Past Governors of District 2483 ,1580 and also 2430, they contributed to DDF.Also Den Helder-Julianadorp Rotary Club supported the project. As a result, the Rotary Foundation contributed and a great sustainable project that we could not do alone was born.

For 4 years, this bus has been helping us to reach many children by traveling from village to village, since 2020.According to our agreement,Adana Municipality provides personnel for driving. 2 teachers who teach on the bus are also Municipality employees.

We are proud to see children learning robotics. But,we are more proud of the Rotary Foundation that enables us to realize these projects. Every Rotarian should know that if we do not have a Rotary foundation, we cannot carry out such projects on our own and can not create hope in the world



**IMAGINE  
ROTARY**



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**IMAGINE  
ROTARY**

# What's poppin'...

## Zone 21B



Power of Goodness  
Video Competition



The winning video entries will be featured on the Rotary International Site and garner the prize of:

**First Prize Winner: US\$ 700**

**Second Prize Winner: US\$500**

**Third Prize Winner: US\$ 300**

with Certificate of Participation and Plaque of Appreciation, and will be featured in the Rotary International's Website

Launching Period November 1, 2022

Deadline for the submission of Entries March 31, 2023

This competition is organized by zone 21 A&B Public Image

**For Further Information:**

### 1. Zone 21A

- Dr. Dalibor Truhlar – Email: dalibortruhlar@gmail.com
- Vlad Popovici – Email: vlad.popovici@gmail.com
- Karmela Vukov Colić- Email: karmela.vukovcolic@gmail.com

### For Technical Information:

PRPIC/PDG Gunes Ertas- Email: gunesertas64@gmail.com  
Cengiz Turgay Email: cengiz.turgay@e-enerji.com.tr

### 2. Zone 21B

- D2420, 2430, 2440: Altan Arslan-Email: rtn.naarslan@gmail.com
- D2452: May Monaly-Chmaitilly- Email: ddg2014.15@gmail.com
- D2475: Maria Delivoria- Email: mari.delivo@gmail.com
- D2482: Tanya Georgieva- Email: tanya@rotary-bourgas.org
- D2483: Ljiljana Lainović- Email: ljiljanadg2483@gmail.com

### Evaluation Criteria:

- The decisions of the jury will be final.
- Length of Video: minimum of 2minutes and maximum of 3minutes
- The Videos will be evaluated in terms of inspiration, message content and technical organization (sound and picture quality).
- Video should be in conformity with Rotary's Brand visual identity.
- The competition closes at midnight (timing set in which time zone)
- The competition winners will be announced on (date) and notified by e-mail and phone, as well as published on Zone 21B Facebook page.
- Videos posted on Zone 21B Youtube page garnering the number of likes will be accounted accordingly



# What's poppin'...

## Zone 21B

- Videos will be evaluated over a score of (100) points on the following standards:

### 1. Creativity & Weight of Impact to the Community (30 pts):

- Entries must be the Rotarians initiative in Service Above Self and may include personal experiences and thoughtful observations.
- Videos must reflect that the Rotarians is showing the whole world what is good in Rotary and how Rotary cares through the reflections on the video content.
- Videos should bear the projects local and global grants that has made the greatest impact

### 2. Message Content (40 pts):

- Does the entry apply/address the theme of "Title of the Competition"
- Is the video relevant to the Rotary International Mission and Vision?
- How compelling is the video?
- Is the video presented in a logical sequence?

### 3. Technical Organization (20 pts):

- Logos and technical content should be according to the RI standards branding
- How well is the video produced in regards to continuity, timing, camera operation, sound quality, editing and adherence to time limit of (3) minutes or (180 seconds)

### 4. People's Choice – Most Likes (up to 10 points)

- The 10 finalists' videos will be posted on Shutterfly and Zone 21 Facebook Page.
- The videos will be ranked based on the number of 'Likes' and the corresponding points will be added to the final Judges' score.
- The grand winner will be announced accordingly on the date as suggested

Deadline of Entries: March 31 , 2023

#### 1. Zone 21A

- Dr. Dalibor Truhlar – Email: dalibortruhlar@gmail.com
- Vlad Popovici – Email: vlad.popovici@gmail.com
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#### 2. Zone 21B

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- D2475: Maria Delivoria- Email: mari.delivo@gmail.com
- D2482: Tanya Georgieva- Email: tanya@rotary-bourgass.org
- D2483: Ljiljana Lainović- Email: ljiljanadg2483@gmail.com

#### For Technical Information:


PRPIC/PDG Gunes Ertas- Email: gunesertas64@gmail.com  
Cengiz Turgay Email: cengiz.turgay@e-enerji.com.tr

# What's poppin'...

## Zone 21B



**ZONE 21A ROTARY PUBLIC IMAGE  
COORDINATORS' TEAM**





**RPIC**  
Mykola Stebljanko



**ARPIC**  
Dalibor Thrular



**ARPIC**  
Vlad Popovici



**ARPIC**  
Karmela Vukov Colić

**"TOGETHER, WE SEE A WORLD WHERE PEOPLE UNITE AND TAKE ACTION TO CREATE LASTING CHANGE  
— ACROSS THE GLOBE, IN OUR COMMUNITIES, AND IN OURSELVES."**

**"SETTING TARGET MANAGEABLE YET CHALLENGING, CLEARLY DEFINED,  
AND EASY TO TRACK TOWARDS PROGRESS, BECAUSE WE ARE PEOPLE OF ACTION, MAKING DREAMS A REALITY"**



**RPIC**  
Nijad K. Al Atassi



**ARPIC**  
Altan Arslan  
D2420, 2430, 2440



**ARPIC**  
May Monla-Chamaitilly  
D2452




**ARPIC**  
Mari Delivoria  
D2475



**ARPIC**  
Tanya Georgieva  
D2482




**ARPIC**  
Ljiljana Lainovic  
D2483



**PRPIC/PDG**  
Gunes Ertas  
Team Consultant



**ZONE 21B ROTARY PUBLIC IMAGE  
COORDINATORS' TEAM**







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# What's poppin'...

Zone 21B



September  
16th



Dance and feel the energy!

For more information related to how to participate in  
this event, please see the next page.



If you have questions contact: [tagump@gmail.com](mailto:tagump@gmail.com), 1.612.770.8389

# What's poppin'...

## Zone 21B

### *TIK TOK Dance Challenge*

ANNOUNCING THE ROTARY HAPPY DANCE  
TIK TOK CHALLENGE

CELEBRATING THE NOMINATION OF STEPHANIE URCHICK  
AS ROTARY INTERNATIONAL PRESIDENT FOR 2024-2025

YOUR ROTARY\*, ROTARACT, INTERACT CLUB, OR  
FAMILY/FRIENDS OF ROTARY GROUP IS INVITED TO  
PARTICIPATE IN THE ROTARY HAPPY DANCE TIK TOK  
CHALLENGE.

GET YOUR MEMBERS TOGETHER TO VIDEO A 15-20 SECOND  
TIK TOK AND POST IT ON OR AFTER SEPTEMBER 16, 2022.

YOUR VIDEO SHOULD INCLUDE A MESSAGE  
CONGRATULATING ROTARY INTERNATIONAL PRESIDENT-  
NOMINEE STEPHANIE, EITHER IN THE TIK TOK ITSELF OR  
AS A BANNER OR CAPTION. THE 'CHALLENGE' WILL BE TO  
SEE WHICH CLUB OR GROUP RECEIVES THE MOST 'LIKES,'  
AND OF COURSE, YOU'LL HAVE BRAGGING RIGHTS THAT  
YOU PARTICIPATED IN THE ROTARY HAPPY DANCE TIK TOK  
CHALLENGE!

\*ROTARIANS: YOU MAY NOT KNOW HOW TO CREATE AND  
POST A TIK TOK VIDEO, BUT YOUR YOUNG PROFESSIONAL  
MEMBERS, ROTARACTORS, AND INTERACTORS DO! GET  
THEM INVOLVED AND HAVE FUN!



IMAGINE  
ROTARY



# What's poppin'...

## Zone 21B

### Rotary International Convention



**Register Today at [Convention.rotary.org](https://Convention.rotary.org)**  
**Melbourne, Australia**  
**27-31 May 2023**



# What's poppin'...

## Zone 21B



# DO MORE THAN YOU THOUGHT POSSIBLE WITH ROTARY

Visit [rotary.org/get-involved](https://rotary.org/get-involved) today  
to find a club and start making a difference.

Rotary is a global network of clubs with 1.4 million members — neighbors, friends, leaders, and problem-solvers just like you.

We apply our diverse perspectives and collective expertise to support one another and tackle the most persistent issues that our communities face.

### JOIN US TO:

- Connect with other people of action
- Form new friendships and build your network
- Find creative ways to meet community needs
- Gain new skills and grow as a leader





# Tell Our Stories...

RPI Zone 21B Social Media Networks

## Follow Us! Visit Our Page!

**Rotary**  
Zone 21B



TOGETHER, WE  
**CONNECT**  
Rotary PEOPLE OF ACTION

## ROTARY PUBLIC IMAGE

Building Your Online Presence  
Find Us On



If you want your Stories to be published, or you need training, and invitation for seminar and events, contact your Assistant Rotary Public Image Coordinator for assistance!